Privacy Policy

Last updated : April 16, 2024

This Privacy Policy (this "**Privacy Policy**") describes how ZKID Labs AG and its affiliates ("**ZKID**") collect, use, and disclose information about you in connection with your use of the Services and access to the Site, including when you use or interact with the Services, register for or attend events, request to receive updates from us, complete a survey or questionnaire, participate in research, post in community features of the Site, or otherwise communicate with us through any channel. Unless specifically defined in this Privacy Policy, all capitalized terms have the meaning given to them in the Terms of Use. This Privacy Policy does not apply to any products, services, websites, or content that are offered by third parties or have their own privacy policy. Please read this Privacy Policy carefully so you understand how we handle information about you.

1. What information do we receive from you or collect?

Information Collected Automatically

We make a concerted effort to limit the information we collect about you through automated means. We may, however, automatically collect certain limited types of information when you access, use, or interact with the Services or the Site, such as:

- **Device Data**. Device data including device type (e.g., desktop, mobile, tablet), browser type and version, and operating system and version for the limited purpose of debugging front end issues.
- **Aggregate Data**. Analytics about aggregate numbers of users and usage types (i.e., number of page views, event counts, and aggregate acquisition metrics), and information such as how many users in the aggregate are using certain protocols with assistance of Services; and aggregate location data across users including countries and regions from which users access the Services or the Site.

For information about how we use tracking technologies, please see our Cookie Policy.

Information from Third Parties

We may receive additional information about you from third parties we work with (including, contractors, project partners, service providers, and analytics providers). This information may be combined with other information you provide to us or that we automatically collect.

2. How We Use Information

We use information about you to:

- Enable you to access and use certain Services or features of the Site.
- Provide and deliver products, Services, or experiences you have requested.
- Maintain and improve the Services or the Site.
- Analyze usage trends.
- Enforce the Terms of Use or other policies.

3. How We Share Information

Transactions Involving Third Parties

We may make available to you services, software, and content provided by third parties for use on or through the Services or the Site. Please consult the third party's privacy policy for information about how the third party handles your personal information.

Affiliates

We may share information about you with subsidiaries and affiliates of ZKID for purposes consistent with this Privacy Policy.

Business Transactions

We may share information with third parties when we enter into a business transaction, including mergers, acquisitions, reorganizations, or a sale or transfer of all or part of our organization or assets.

Protection of Us and Others

We release information about you when we believe release is necessary to comply with law, enforce our Terms of Use and other agreements with you, or protect the rights, property, or security of ZKID, our agents and employees or users. This includes sharing information with other organizations for fraud prevention and detection purposes.

With Your Consent

You may permit us to share your information with other entities or individuals of your choosing. Those uses will also be subject to the privacy policies of the entities or individuals receiving the information.

4. Location of Information

ZKID Labs AG is located in Switzerland, and our affiliated companies and/or service providers are located throughout the world. Depending on the scope of your interactions with us, information about you, including personal information, may be stored in or accessed from multiple countries. Whenever we transfer personal information to other jurisdictions, we will ensure that the information is transferred in accordance with this Privacy Policy and as permitted by applicable data protection laws.

5. Access, Deletion, and Choice

If you need to update or delete certain information about you or your interactions with the Services or the Site, you can contact us for assistance.

You may have choices about the collection and use of information about you. You can choose not to provide certain information, but then you might not be able to use certain Services or access certain features of the Site.

- **Browser and Devices**: The help feature on most browsers and devices will tell you how to prevent your browser or device from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Please see our Cookie Policy for more information.

For additional information related to certain jurisdictions, see Section 9 below.

6. Children's Information

The Services and the Site are intended for users who are 18 years of age or older.

7. Retention of Information

We retain information collected in accordance with this Privacy Policy for as long as it is necessary to fulfill the relevant purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law such as for tax, accounting, fraud prevention, investigative, and dispute resolution purposes, or to establish or defend a Claim. In some instances we may anonymize personal information about you such that it can no longer be used to identify you, in which case we can use such information indefinitely without further notice to you.

8. Contact Us, Notices, and Revisions

If you have any questions about this Privacy Policy, please Contact Us at:

ZKID Labs AG
Baarerstrasse 98, 6300
Zug, Switzerland

privacy@privado.id

If you interact with the Services or access the Site on behalf of or through your organization, then your information may also be subject to your organization's privacy practices and you should direct privacy inquiries to your organization.

We may update this Privacy Policy from time to time. If we make any changes, we will change the Last Updated date above. We encourage you to periodically review the Privacy Policy for the latest information on our privacy practices.

Any modifications to this Privacy Policy will be effective upon our posting of the updated terms. In all cases, your continued use of the Services or access to the Site following the posting of any updated Privacy Policy indicates your acceptance of the updated Privacy Policy.

9. Additional Information for Certain Jurisdictions

California

If you are a California resident, you have certain additional rights with respect to personal information about you under the California Consumer Privacy Act of 2018 ("**CCPA**").

We are required to inform you of:

- What categories of information we may collect about you, including during the preceding 12 months: See the section "What information do we receive from you or collect."
- The purposes for which we may use your personal information, including during the preceding 12 months: See the section "How we use information."
- The purposes for which we may share your personal information, including during the preceding 12 months: See the section "How do we share information."
- In the preceding 12 months, we have not sold any personal information of consumers.

Your rights

You have the right to request to know: (i) the categories of personal information we have collected about you in the last 12 months; (ii) the specific pieces of personal information we have about you; (iii) the categories of sources from which that personal information was collected; (iv) the categories of your personal information that we sold or disclosed in the last 12 months, if applicable; (v) the categories of third parties to whom your personal information was sold or disclosed in the last 12 months; and (vi) the purpose for collecting and selling your personal information, if applicable. These rights are subject to limitations as described in the relevant law. We may deny your request if we need to do so to comply with our legal rights or obligations.

We will not discriminate against any user for exercising their CCPA rights.

You may exercise these rights yourself or you may designate an authorized agent to make these requests on your behalf. To protect your information, we may need to verify your identity before processing your request, including by collecting additional information to verify your identity, such as government issued identification documents. We will not fulfill your request unless you have provided sufficient information for us to reasonably verify you are the individual about whom we collected personal information. We will only use the personal information provided in the verification process to verify your identity or authority to make a request and to track and document request responses, unless you initially provided the information for another purpose. When we verify your agent's request, we may verify your identity and request a signed document from your agent that authorizes your agent to make the request on your behalf. To protect your personal information, we reserve the right to deny a request from an agent who does not submit proof that they have been authorized by you to act on their behalf.

If you would like to exercise any of these rights, please contact us (see "Contact us" section).

European Economic Area, the United Kingdom, and Switzerland

If you are a data subject in the European Economic Area, the United Kingdom, or Switzerland, you have certain rights with respect to your personal data pursuant to the General Data Protection Regulation of the European Union ("**GDPR**") and similar laws. This section applies to you.

References to "personal information" in this Privacy Policy are equivalent to "personal data" as defined under GDPR.

ZKID Labs AG is the controller of your personal information as covered by this Privacy Policy for purposes of GDPR. Our address is as follows: ZKID Labs AG, Baarerstrasse 98, 6300 Zug, Switzerland.

We process your personal data in reliance on the legal bases below. Where the purpose of processing is:

- **To provide and improve our Services and the Site**: We process your personal data as necessary to perform the contract under which we provide our Services to you or to allow you to access our Site.
- **To comply with the law**: We process your personal data as necessary to comply with applicable laws and our legal obligations.
- **For compliance, fraud prevention, and safety**: We have a legitimate interest in processing your personal data, as described in this Privacy Policy, and our reasons for doing so outweigh any prejudice to your data protection rights. We also process your personal data as necessary to comply with our legal obligations.

- **To send marketing communications; or for research and analytics**: We have a legitimate interest in processing your personal data, as described in this Privacy Policy, and our reasons for doing so outweigh any prejudice to your data protection rights.
- **With your consent**: We process certain of your personal data with your consent. You may withdraw your consent at any time in the manner indicated when you provided consent to the collection of your personal data through your interactions with the Services or the Site.

Your rights

You may: (i) ask whether we have any personal data about you and request a copy of such personal data; (ii) request that we update or correct inaccuracies in your personal data; (iii) request that we delete your personal data; (iv) request a portable copy of your personal data; (v) request that we restrict the processing of your personal data if such processing is inappropriate; and (vi) object to our processing of your personal data. These rights are subject to applicable law.

If you would like to exercise any of these rights, please contact us (see "Contact Us" section above). To protect your information, we may need to verify your identity before processing your request, including by collecting additional information to verify your identity, such as government issued identification documents.

If you would like to submit a complaint about our use of your personal data or our response to your requests regarding your personal data, please Contact Us above. You may also lodge a complaint with your local data protection authority.

Transfers outside of the EEA

If we transfer your personal data outside the European Economic Area, we will do so in accordance with the terms of this Privacy Policy and applicable data protection law.

Cookie Policy

Last updated : September 28, 2023

1. Introduction

This cookie policy explains how ZKID Labs AG ("ZKID") uses cookies and similar technologies to recognize you when you visit our Sites (this "Cookie Policy"). Unless specifically defined in this Cookie Policy, all capitalized terms have the meaning given to them in the Terms of Use[a]. This Cookie Policy explains what these technologies are, why we use them, and your rights with respect to the use of these technologies. In some cases we may use cookies to collect personal information, or information that becomes personal information if we combine it with other information. For more details on how we process your personal information, please review our Privacy Policy.

2. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their website function, work more efficiently, or provide reporting information.

Cookies set by the website owner (in this case, ZKID) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies." Third party cookies enable third party features or functionality to be provided on or through the Site (e.g., like advertising, interactive content, and analytics). The parties that set these third party cookies can recognize your computer or device when it visits the website in question.

3. Why do we use cookies?

We use cookies for several reasons. Some cookies are required for technical reasons in order for our Sites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies enable us to understand the interests of our website visitors and users to enhance the user experience on our Sites. Third parties serve cookies through our Sites for our own advertising, analytics and other purposes. This is described in more detail below. The specific types of first and third party cookies served through our Sites and the purposes they perform are described below (please note that the specific cookies served may vary depending on the specific Sites you visit).

4. What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to

recognize when someone has visited our Sites or opened an email from us. This allows us, for example, to monitor the traffic patterns to our Sites, to deliver or communicate with cookies, to improve Site performance or our Services overall, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functionality.

Provider	Name	Funding and purpose	Duration
Google	Google Analytics and Google Tag Manager	Google Analytics is a web analytics tool that helps us understand how users engage with the Site (e.g., pages visited, interactions with the Site and clicks, etc.). This information is used to compile reports and to help us improve our Site. Specifically for frontends and applications, we use Google Analytics tools to track aggregated information including number of users visiting our Site and aggregated device information across users about types of browsers used, browser versions, operating systems and versions, and device types (e.g., mobile, tablet, desktop). Google Analytics also provides location data such as country	General Site Usage - 2 years (_ga) Frontend and Application Usage - 2 years (_ga) 1 day (_gid) 1 minute (_gat)

		and region across users on an aggregate basis.	
Google	Google reCAPTCHA	Google reCAPTCHA is a bot mitigation tool which uses an advanced risk analysis engine and adaptive challenges to keep malicious software from engaging in abusive activities on websites. reCAPTCHA sets a necessary cookie when executed for the purpose of providing its risk analysis.	Frontend Usage - 6 months (_GRECAPTCHA)
Cloudflare	Cloudflare Clearance	Cloudflare uses a Clearance Cookie that records when a proof of challenge is passed. If the cookie is present, the challenge is not issued. It is required to reach an origin server. In this case, it is needed to be able to reach the Alchemy RPC node to be able to display the total number of NFT holders.	Frontend Usage - 30 minutes (cf_clearance)

5. How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies. The date at the top of this Cookie Policy indicates when it was last updated.

6. Where can I get further information?

If you have any questions about our use of cookies or other technologies, please contact us at:

ZKID Labs AG
Baarerstrasse 98, 6300
Zug, Switzerland